



A provincial health research platform



REACH BC is an online platform that enables health research studies across the province.

We make it easy for volunteers to learn about opportunities to participate in research, and we help recruit participants into studies and clinical trials.

CONNECTING PEOPLE TO RESEARCH

Since 2020, over 600 projects have been shared through REACH BC.



8500+ VOLUNTEERS
on REACH BC in 2024

↑ 22% INCREASE
from the previous year



**1400+ RESEARCHERS
ACROSS BC**
use the platform

Users include:

- independent researchers
- community-based researchers
- out-of-province researchers

IMPROVING RESEARCH RECRUITMENT

We make recruitment easy and focused for...



research studies



patient partner engagements



clinical trials

... whether you're based in BC or out-of-province.

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I have been thrilled with the response I received from REACH BC participants! I have been recruiting for this study since February via various sources and we had nearly 70 people reach out to us on this platform, which is a great response!

Overall, we've had nearly 500 participants tell us stories of experienced weight stigma.

DR. SARAH NUTTER,
ASSISTANT PROFESSOR,
UNIVERSITY OF VICTORIA

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My wife went through breast cancer... but the reason she is in remission is because of previous generations doing what I'm doing, contributing to medical research.



JEFF CHURCHILL, RESEARCH PARTICIPANT

SHARING RESEARCH RESULTS

In 2025, we launched a feature on REACH BC so researchers could share back more in-depth study results with volunteers. This feature:



shows volunteers how they've helped improve health research



empowers volunteers to learn about research areas that matter to them



allows communities to find relevant study results, through publicly accessible links

We're grateful for funding from the BC SUPPORT Unit that made this feature possible, through the Strategy for Patient-Oriented Research (SPOR) initiative.

RECRUITING PARTICIPANTS FOR EARLY PHASE CLINICAL TRIALS



200+

HEALTHY VOLUNTEERS

were recruited in 2025 through REACH BC for studies at Providence Health Care's new Phase 1 Clinical Trials Unit.

This enables people to participate in local trials for new therapeutics, which they wouldn't normally have access to.

REACH BC played a key role by raising awareness, promoting the trial, and helping meet study recruitment goals.