



A provincial health research platform



REACH BC connects people across British Columbia with opportunities to participate in health research.

We make it easy to find research participation opportunities and study results, and we help recruit participants for clinical trials.

CONNECTING PEOPLE TO RESEARCH

110+ STUDY OPPORTUNITIES

posted last year



10,000+ VOLUNTEERS
have joined REACH BC since 2020

↑ **26% INCREASE**
in volunteers since 2024



1600+ RESEARCHERS ACROSS BC

use the platform

- independent researchers
- community-based researchers
- out-of-province researchers

IMPROVING RESEARCH RECRUITMENT

We make recruitment easy and focused for:



research studies



patient partner engagements



clinical trials

“ Most participants for our Phase 1 study were recruited through REACH BC. The platform was straightforward for our team and participants to use, which made for a smooth recruitment process and saved our team a lot of time.

We also found that people who reached out via REACH BC tended to be responsive, which made a big difference for a Phase 1 trial that can otherwise be harder for people to find.

— CLINICAL RESEARCH UNIT, VANCOUVER COASTAL HEALTH RESEARCH INSTITUTE

“ I signed up and filled out demographic info and health issues, in order for the platform to match me with opportunities that are potentially of interest.

It was quick and easy way to scan research projects with details to help me decide what is involved.

ANITA DAVID, PERSON WITH LIVED EXPERIENCE



IMPROVING COMMUNICATION WITH USERS

Based on feedback from our user survey, we've improved our email outreach and the type of content you receive.

5 new email outreach designs are now available for study promotions, newsletters, and surveys. They allow for:



more personalized communications



updates on research impact



emails tailored to your specific interests

CONNECTING RESEARCH COMMUNITIES

We partnered with **Genome BC's Health Metadata Commons** to link research results across two provincial platforms.

This makes it easier for researchers and knowledge users to discover related studies.

The result?



Greater visibility for research results.



Improved discoverability across BC's research ecosystem



A more connected and efficient research infrastructure